

## **REVIEW OF TOURISM WITH SPECIFIC REFERENCE TO TOURIST INFORMATION CENTRES**

**Report By: Tourism Review Group**

### **Wards Affected**

County-wide.

### **Purpose**

1. To consider the findings of the Tourism Review Group following the Review of Tourism with specific reference to Tourist Information Centres.

### **Background**

2. At the meeting of the Community Services Scrutiny Committee on 20th December 2006, the Committee agreed to undertake the review, however, it also agreed to delay the review until the new Destination Management Partnership had become more fully established. The Committee at its meeting on 2nd July 2007 agreed the Scoping Statement (terms of reference) and the membership of the Review Group.
3. The Review Group's report setting out its approach to its task, its findings, conclusions and recommendations is attached.

### **RECOMMENDATION**

**THAT (a) the Committee considers the report of the Tourism Review Group, in particular its recommendations set out at section 11, and determines whether it wishes to agree the findings for submission to Cabinet.**

**(b) subject to the Review being approved, the Executive's response to the Review including an action plan be reported to the first available meeting of the Committee after the Executive has approved its response;**

**and;**

**(c) a further report on progress with respect to the Review be made after six months with consideration then being given to the need for any further reports to be made.**

### **BACKGROUND PAPERS**

- None identified other than those specified in the attached report.